

EXHIBIT DATES & OPPORTUNITIES

EXHIBITOR
PROSPECTUS



Co-Located with The Assembly Show

THE
ASSEMBLY
SHOW
PRODUCED BY **ASSEMBLY**

OCTOBER 21 - 24 | 2024

ROSEMONT, IL | DONALD E. STEPHENS CONVENTION CENTER

www.smtai.org

EXHIBIT AT SMTAI 2024

SMTA International is the industry's premier conference and exposition that collectively delivers focused technical solutions for today's electronics assembly and manufacturing challenges.

You're Invited

SMTA invites you to participate in the exposition during SMTA International October 21-24, 2024, as we return to Rosemont, IL. SMTA International will be co-located with The Assembly Show. Join over 200 world leading suppliers and showcase your latest technology in engineering, manufacturing, design or packaging solutions. Highlight new product releases and material solutions in front of the right audience. Becoming an exhibitor gives you access to the people who want your products and innovations.

Why You Should Exhibit

Co-locating with The Assembly Show will bring together one of the largest audiences of engineering and manufacturing professionals to the Midwest. The Donald E. Stephens Convention Center provides an excellent venue to display products designed for the engineering and manufacturing professional, recruit for open positions or to offer other services to attendees. Over 5000 attendees are expected from the following professional fields; engineering, design and manufacturing, managerial, research and development, executive, tech/operator, purchasing, training, marketing/sales and others.

TABLE OF CONTENTS

DEMOGRAPHICS	3
BOOTH INFORMATION	4
SPONSORSHIP OPPORTUNITIES	6

2022 ATTENDEE SNAPSHOT

Combined Co-Located Shows

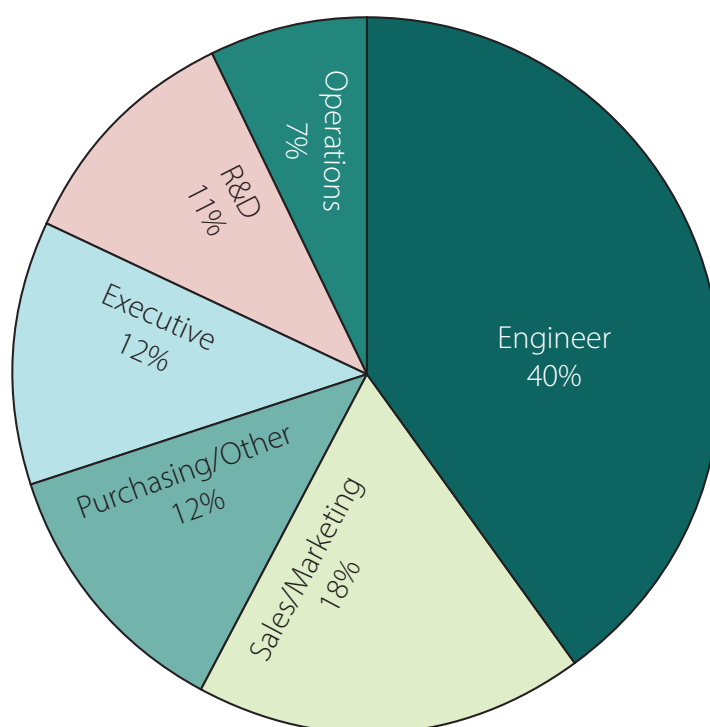
**Total Event
Attendance**
5,500+

**Exhibiting
Companies**
500+

**#1 Attendee
Objective**

See new products/innovations/
technologies

ATTENDEES BY JOB TYPE



TOP ATTENDING COMPANIES

AbelConn, LLC
ACC Electronix
Advanced Micro Devices
AGI Suretrack
Aligned Solutions Inc.
All Flex Solutions
Amazon
AMD
Analog Technologies Corporation
Ansys
Apple inc
ATEK
Auburn University
Auscon Inc.
BAE Systems

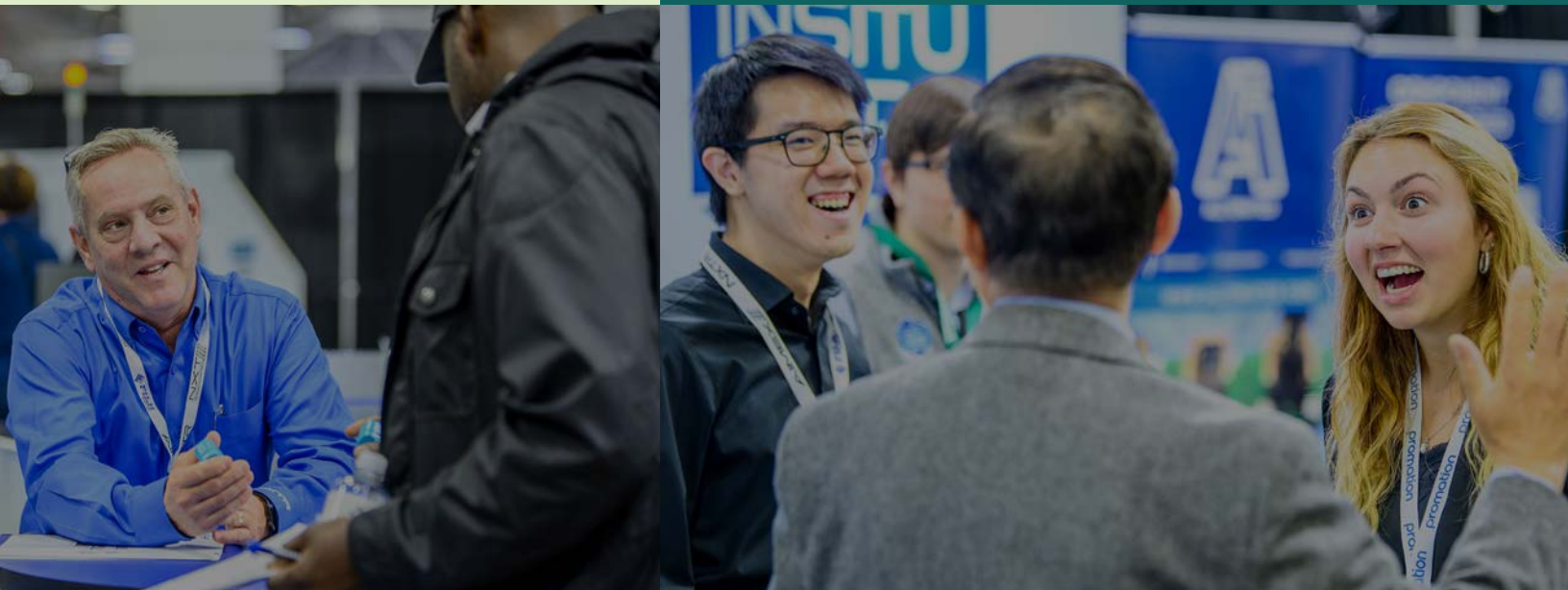
Benchmark Electronics, Inc
Bosch Automotive Service Solutions
BTW Inc.
Burton EMS
Caltronics Design & Assembly
Caterpillar Inc.
Celestica, Inc.
Cisco Systems
Crystal Group
Department of Defense
Digital Audio Labs
DMEA
DuraTech Industries
EarthQuaker Devices
General Dynamics

Global Traffic Technologies
Honeywell FM&T
IBM Corporation
Jabil
John Deere Electronic Solutions, Inc.
Keysight Technologies
Kimball Electronics
Marlin Technologies, Inc.
Micro Control Company
Midwest Micro-Tek, LLC
Miller Electric Mfg. Co.
Musco Sports Lighting
New Sabina Industries Inc
Nokia Bell Labs
Northrop Grumman

Corporation
NXP Semiconductors
Optomec
Pemtron Corporation
Plexus Corp.
Rockwell Automation
Sandia National Laboratories
Schweitzer Engineering Laboratories
Seagate Technology
SEAKR Engineering
Signum, LLC
SMT Corp
Spartronics
Treston Inc
VEXOS

BOOTH INFORMATION

Our attendees are seeking the newest information and the latest advances to enhance their ability to find solutions and implement best practices in electronics manufacturing and assembly. SMTA International will give you unparalleled access to the key decision-makers in the market for the products and services you provide. Generate leads, build relationships, showcase your products and services, and create future sales by spending quality time with quality buyers at SMTAI 2024!



LOCATION

Donald E. Stephens Convention Center
5555 N River Rd, Rosemont, IL, USA

WHAT'S INCLUDED

- A listing on the online floor plan
- One SMTA International conference pass for SMTA Corporate Members & SMTAI conference proceedings
- Event guide listing
- Recognition in expo promotional materials
- Complimentary exhibit-only staff registrations
- Exhibitor lounge access
- General security
- Attendee list in accordance with SMTA policy

RULES & REGULATIONS

CONTACT OUR EVENTS TEAM AT EXPOS@SMTA.ORG

BOOTH PRICING

Early pricing discount ends March 31, 2024. (All prices USD)

CORPORATE MEMBERS

Booth Size	Early Pricing	Regular Pricing
10x10	\$3,000	\$3,400
10x20	\$5,600	\$6,400
20x20	\$10,600	\$12,220
20x30	\$15,700	\$18,100
30x40	\$30,500	\$35,300

* Island Booth (+\$150)

STANDARD

Booth Size	Early Pricing	Regular Pricing
10x10	\$3,800	\$4,200
10x20	\$7,200	\$8,000
20x20	\$13,900	\$15,500
20x30	\$20,300	\$22,700
30x40	\$38,700	\$43,500

* Corner Booth (+\$150)

DOWNLOAD APPLICATION FORM



SUBMIT YOUR APPLICATION





NEW & IMPROVED

SPONSORSHIP PACKAGES

PLATINUM | \$15,000

GOLD | \$10,000

SILVER | \$8,000

BRONZE | \$5,000

*For more information or to find sponsorship details, visit smtai.org

A photograph of two men in business attire shaking hands at a trade show booth. The man on the left is wearing glasses and a blue blazer over a plaid shirt. The man on the right is older, with grey hair, wearing a blue blazer over a light-colored shirt. They are standing in front of a blue booth backdrop that features the ICAPE logo and the tagline 'The power of precision'. The background shows a large exhibition hall with other booths and a high ceiling.

EVENT TOTE BAG | \$3,500

DIGITAL EVENT GUIDE AD | PRICES MAY VARY

SYP PASSPORT | \$300

EXHIBITION FLOOR GRAPHICS | \$3,000

CONFERENCE NOTEBOOK & PENS | \$3,000

CONFERENCE LUNCH | \$500

**WOMEN'S LEADERSHIP PROGRAM
SWAG BAG DONATIONS | FREE!**

CONTACT

Do you have questions regarding our sponsorship opportunities? Contact smtai@smta.org

CELEBRATING



1984 - 2024